



Annual Conference

The MM-ISAC annual general conference is a two-day event at the Kennedy Space Center with a member only preconference with our Annual General Meeting in Florida, United States. Hosted the week before American thanksgiving in November. This year, Preconference will be Tuesday November 12 and the conference will happen the 13th and 14th of November starting at 9 am EST and ending 5 pm EST the next day. The conference agenda breaks down follows.

Preconference & Annual General Meeting

Open to MM-ISAC membership only, we host an industry tabletop exercise. We will work through an industry tabletop exercise, allowing members to exercise not only their incident response plans but also the ISAC IR plan to ensure effective collaboration across the industry. After which, we have our AGM with a special speaker

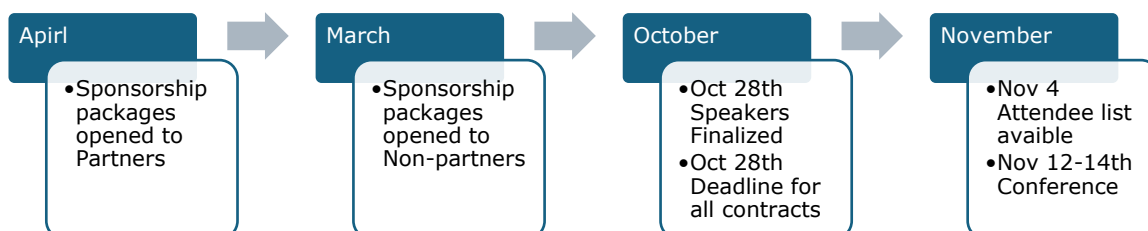
Day Two and Three

Open all interested in cyber resilience in the mining and metals industry. Featuring special Keynote speakers, membership lessons learned from real incidents, AI and Mining, AHS Vehicle's and OT cybersecurity, and workshops supporting the industry and enhancing the innovation of all present.

Audience Demographic

Typically, we expect around 50 participants for Preconference and Annual General Meeting and 60 – 100 participants for conference - all leaders who are responsible for the cyber resiliency of their operations throughout the mining industry. The attendees will range from the CISOs, security managers, and leads of mining organizations to supply chain partners. Attendees reflect the global nature of MM-ISAC.

Sponsorship Timeline





Sponsorship Packages

Below are the listed opportunities.

Level	Platinum	Gold	Silver	Copper
Availability	2	2	5	Unlimited
Investment*	\$15,000	\$10,000	\$7,000	\$2,000
Pre Event opt in list of attendees	✓	✓		
Tickets for both Days				
Staff Tickets	5	5	5	2
Guest Tickets	10	10	5	5
Promotional Exposure				
Logo placement				
Event Signage				
Social Media				
Website Recognition				
Program Recognition				
Prime	Prime	Prime	Basic	Basic
On-Site Event Recognition				
Booth Table	✓	✓	✓	✓
Program	✓	✓	✓	✓
Verbal	✓	✓	✓	✓
Swag Welcome Bag Participant	✓	✓	✓ -	✓ -
*Swag items are at cost to the sponsor				
Speaker Slot [†]	45 Min	30 min	-	-
Discussion Panel Spot	✓	✓	-	-
Post Event Attendance list	✓	✓	✓	✓
Dedicated E-mail to Attendee's	✓	-	-	-

* All Investments are in USD.

[†] All speaker topics must be approved by the MM – ISAC team.



Specialty Sponsorship

Name	Investment [‡]	Special Sponsor Type	Additional Notes
Cyber Exercise	In-Kind	Be part of the Members only Preconference exercises	<ul style="list-style-type: none">• 1 available.• Customized benefits to be worked out.• All Platinum Benefits.
Pre Conference Social	\$5,000	Sponsor a Special dinner for MM-ISAC members the night before the conference starts	<ul style="list-style-type: none">• 1 available.
Keynote Sponsor	\$10,000	Introduce our keynote speaker	<ul style="list-style-type: none">• 2 available.• All benefits in the Gold Tier package.
MM-ISAC Special Dinner	\$20,000	Sponsor the networking dinner on the first day of the conference	<ul style="list-style-type: none">• 1 available.
Networking Sponsor	\$2,000	Receive special recognition for providing our refreshments for one day during the conference	<ul style="list-style-type: none">• 3 available.• All benefits in the Copper Tier Package.

[‡] All Investments are in USD.



Details

Promotional Exposure

Prime

- Premium Logo placement on Website
- Premium Logo placement on all Event materials and communications
- Premium Logo placement on Banners
- Exclusive Social Media Mentions
- Event-specific “thank you” social media recognition.

Basic

- Logo placement on Event materials
- Logo placement on Website
- Logo placement on Banner
- Social Media Mentions
- Event-specific “thank you” social media recognition.

Speaking Opportunities

Annual Conference (45 mins or 30 mins)

Enjoy a focused and immersive experience with our membership and more by giving an exclusive 45 or 30-minute conference session. These condensed, power-packed segments provide a unique opportunity to delve into key topics with our membership and network efficiently. By speaking to them directly, maximize your exposure and impact with the mining and metals industry. All topics must not be sales-related and be approved by the MM – ISAC team.

Annual Conference Pannel Discussion Spot

Being a discussion panel member offers a unique platform to share expertise, exchange insights, and contribute to meaningful conversations. As a panelist, you can actively shape discussions, showcase your knowledge, and connect with a diverse audience. It is an enriching opportunity to foster collaboration, influence perspectives, and be a driving force in shaping industry discourse.

Customized Promotion

Experience the power of personalized promotion with our tailored campaigns. We curate content and offers specifically crafted for you, ensuring a unique and engaging interaction. Elevate your experience as we deliver promotions that resonate with your preferences, making every interaction with our members meaningful and relevant.